



**AIA ST. LOUIS 2011 DESIGN AWARDS
CALL FOR ENTRIES GUIDELINES
CATEGORY: UNBUILT**

The AIA St. Louis 2011 Design Awards Program recognizes and encourages excellence in design and brings attention to works of distinction.

Awards will be presented on Thursday, September 22, 2011 in St. Louis, MO.

ELIGIBILITY

Entry shall be an unbuilt project, commissioned or non-commissioned, designed after January 1, 2007. The project must be designed by architect(s)/designer(s) located in the AIA St. Louis Chapter area, or the project itself must be intended for a location within the St. Louis greater metropolitan area.

Projects previously honored in a specific category of the AIA St. Louis 2011 Design Awards Program are not eligible to enter that same category again.

Entrants may submit more than one project. Each project must be submitted individually as outlined below. AIA St. Louis reserves the right to review the submission for compliance with submission rules. Non-compliance may result in rejection of the entry without refund of the entry fee.

Entry materials will not be returned. The entrant's signature constitutes written permission for AIA St. Louis to use submission for publication and Chapter archival purposes.

One image from each entry will be used to produce a book of all entries and the winning entrants to be distributed at the awards ceremony. The winning entries will be featured in the September 23, 2011 edition of the St. Louis Business Journal and on the AIA St. Louis website at www.aia-stlouis.org.

JUDGING CRITERIA

See Attachment no. 3 for the Guidelines for the Jury.

JURY

Toshiko Mori, FAIA of Toshiko Mori Architects will serve as the jury chair.

DEADLINES

Deadline for registration (intent to enter) is close of business on July 15, 2011.

Deadline for entry (final) submission deadline is close of business on July 30, 2010.

Registration(s) and entry(ies) must be sent to:

AIA St. Louis,
911 Washington Avenue, Suite 100
St. Louis, MO 63101

Each registration for intent to enter must be accompanied by a completed application and fees, made payable to AIA St. Louis. An electronic copy of the registration to enter form can be found at www.aia-stlouis.org, click on Features; click on AIA St. Louis 2010 Design Awards.

Upon registration, each entrant will receive an email confirmation and an entry number to use on all submission materials, to ensure anonymity in the jurying process.

Entry Submission Information

Each entry submission requires a Digital Component, printed PowerPoint thumbnail of images, a written component.

In addition, each entry requires one digital image in 300 dpi resolution. For a vertical image, the image must be 9.5" tall; for a horizontal image, it must be 6.5" wide. It is preferred that this one digital image to be used in our book/program be submitted in a tiff format.

Digital Component

The AIA St. Louis 2011 Design Awards Program requires submission of graphics (photos and drawings in digital format) in PowerPoint (see below) on a CD-ROM. The CD-ROM must be marked with the concealed identification number, provided upon receipt of registration.

Include in the PowerPoint Images the following:

Site Plan Image that includes a graphic scale and compass orientation. Text on the site plan must be contained within the .jpg image, not placed in PowerPoint.

Floor Plan Image that includes at least one floor plan, other plans as necessary to describe the project. Include a graphic scale and compass orientation. Text on floor plans must be contained within the .jpg image, not placed in PowerPoint.

Minimum of one drawing/non-photo image conveying the building's vertical dimensions/qualities. This may be a building section, elevation, axonometric, or other measured concept drawing.

This image may be combined on the floor plan slide
Site Plan image that includes a graphic scale and compass orientation. Text on the site plan must be contained within the .jpg image, not placed in PowerPoint.

PowerPoint Thumbnails

Each entry must contain four (4) copies of printed thumbnail images of the PowerPoint presentation, with the identical images in the same order as they are in the PowerPoint presentation. The title slide must not be included in the thumbnail images. These may be submitted in black and white.

Written Component

Each entry must contain four (4) paper copies each of the Concealed Identification Sheet and Project Data Sheet; available at www.aia-stlouis.org, click on Features; click on Design Awards, or on attachments 1 & 2.

Instructions for Graphic Submissions:

Download the Unbuilt Microsoft PowerPoint 2011 Submission Template from AIA St. Louis website at www.aia-stlouis.org; click on Features; click on AIA St. Louis 2011 Design Awards 2011 and follow the instructions for saving the template.

Slide 1 (required): Fill out all required project information. Do not change font style, location or size. Insert one representative image of the project. This image will not be seen by the jury and should therefore be duplicated within your jury submission (slides 3-15).

Slide 2 (required): Revise this slide to correspond to your assigned Entry # (i.e. "U-1"). Do not change font style, location or size.

Slides 3-15:

Insert one image per slide maximum. All images must be .jpg file format.

1600 X 1200 pixels per inch is the recommended resolution for each image.

Stretch each image so that it reaches either the maximum "X" (width) or "Y" (height) guide dimension of a given slide; center each image within the guidelines.

All slides must remain in landscape orientation and retain the black background color provided by the master slide.

All text and graphics must be contained within the .jpg image. Sound, video clips, transitions, links to other files or custom animation are not permitted in the PowerPoint presentation itself.

Save the revised presentation onto a new CD-ROM. The name of the new PowerPoint file should correspond exactly to your assigned Entry # (i.e. "U-1.ppt"). Do not ZIP or compress the file in any way.

Label both the CD-ROM and front cover of the jewel case with your assigned Entry # (i.e. "U-1"). Use indelible ink on the disk.

PowerPoint presentations must not exceed 7MB or 7000 KB. Do not exceed 15 total slides. All entry disks must be IBM compatible.

AIA/STL reserves the right to disqualify any entry that does not meet the above criteria.

It is recommended that the explanation of the project capture the challenge of the project, design intent and execution of the submission, not simply describe the completed project.

Entry Submission Check List:

One (1) CD with the PowerPoint Presentation and one .tff image to be used in publication (see specifications above)

Four (4) printed copies of the Concealed Identification Sheet

Four (4) printed copies of the Project Data Sheet

Four (4) printed copies of the PowerPoint presentation as thumbnails (without the title slide).

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Attachment 1

**AIA ST. LOUIS 2011 DESIGN AWARDS
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CONCEALED IDENTIFICATION SHEET

ENTRY #

Project name:

Intended Location:

Designed date:

Project owner (name, address, phone, contact person):

Architect/Designer (name, address, phone, e-mail, individual credits):

Photographer/Illustrator (name, address):

This entry submitted by (contact name, firm, phone & email):

List all names exactly as they should appear in the program.

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Attachment 2

**AIA ST. LOUIS 2011 DESIGN AWARDS
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PROJECT DATA SHEET

ENTRY #

Specific use of project:

Indicate whether project is commissioned or non-commissioned:

Project requirements and solutions (250 words or less; where applicable, include information on special societal or technical features):

Type of intended construction (materials and systems):

Attachment 3

**AIA ST. LOUIS 2011 DESIGN AWARDS
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UNBUILT AWARDS – GUIDELINES FOR THE JURY

Objective: To recognize and encourage excellence in design and bring public attention to works of distinction.

Style: Accepting the pluralism of architecture in the region and in the United States, it should be assumed that any design concept could result in a distinguished project. The key standard should be the consistency and success in achieving the declared concept.

Scope of the Project: Each entry in the Architecture Awards program will be judged for the success with which the project has met its individual requirements. Entries will be weighed individually, not in competition with each other. Criteria for design excellence include function, utility, economy, environmental harmony, and aesthetics.

In addition to recognizing design achievements, projects may be exemplary in any or all of the following sub-categories:

Societal advancement - demonstrates a commitment to social progress;

Technical advancement – demonstrates & explores new technologies and their architectural applications;

Preservation - demonstrates skill, sensitivity, and thoughtfulness in preservation; or

Adaptive reuse - demonstrates alternative use of existing buildings regardless of their original architectural intentions.

Classification of the Awards:

Honor Awards should be given to projects supported by three jurors.

Merit Awards should be given to projects supported by two jurors, or projects that are supported by a number of jurors, but for some reason do not meet the standards of the Honor Awards.

Distinguished Awards should be given to projects that set themselves apart from the norm in a positive way. This could be through its overall concept, the achievement of the program or the way it has been executed. Key to this definition is the definition of "norm"; in this case, it is taken to be the typical project of its type.

The jury shall review projects for special achievement in the sub-categories (societal advancement, technical or preservation/restoration) and award citations where appropriate. The intention of this approach is not to force consensus on the jury.