



**2012 AIA ST. LOUIS DESIGN AWARDS
CALL FOR ENTRIES GUIDELINES
CATEGORY: DRAWINGS**

Registration Deadline: Friday, July 13, 2012
Submission Deadline: Tuesday, July 31, 2012

The AIA St. Louis Design Awards Program recognizes and encourages excellence in design and brings attention to works of distinction. Awards will be presented on Thursday, September, 20, 2012.

Eligibility

The work of a project, regardless of size or use, which is located within a thirty mile radius of downtown Clayton, Missouri is eligible. Entrants may include, singly or collectively, contractors, craftsmen, designers, engineers, landscape designers/installers, suppliers, trade members and others directly involved in the project's components or constructed elements.

The project must have been completed since January 1, 2007. Projects previously honored in a specific category of the AIA St. Louis Design Awards Program are not eligible to enter the same category again.

Entrants may submit more than one project. Each project must be submitted individually as outlined below. AIA St. Louis reserves the right to review the submission for compliance with submission rules. Non-compliance may result in rejection of the entry without refund of the entry fee.

Entry materials will not be returned. The entrant's signature constitutes written permission for AIA St. Louis to use submission for publication and Chapter archival purposes.

Judging Criteria

The "Guidelines for the Jury" is included for entrants' review. See attachment no. 3

Jury

Jury Chair to be announced.

Deadlines

Registration for intent to enter suggested deadline is close of business on July 13, 2012. Submission deadline is close of business on July 31, 2012.

Registration(s) and entry(ies) must be sent to AIA St. Louis, 911 Washington Avenue, Suite 100, St. Louis, MO 63101.

All registration for intent to enter must be accompanied by a completed application and fees, made payable to AIA St. Louis. A copy of the registration to enter can be found at www.aia-stlouis.org, click on Features; click on Design Awards; click on Craftsmanship Guidelines.

Entry Submission Information

The Entry Submission requires a digital component and a written component.

In addition, we require one digital image in 300 dpi resolution. For a vertical image, the image must be 9.5" tall. For a horizontal image, it must be 6.5" wide. We prefer that this one digital image that will be used in our book/program is submitted in a tiff format.

Digital Component

The St. Louis Design Awards Program requires submission of photos and drawings in digital format, on a CD-ROM. (see below)

Instructions for Graphic Submissions:

- Download the appropriate Microsoft PowerPoint submission template from AIA/STL website at www.aia-stlouis.org; click on Features; click on Design Awards; Click on Craftsmanship Powerpoint and follow the instructions for saving the template.
1. Slide 1 (required): Fill out all required project information. **Do not change** font style, location or size. Insert one representative image of the project. This image will not be seen by the jury and should therefore be duplicated within your jury submission (slides 3-15).
 2. Slide 2 (required): Revise this slide to correspond to your assigned Entry # (i.e. "C-1"). **Do not change** font style, location or size.
 3. Slides 3-15:
 - Insert one image per slide maximum.
 - All images must be .jpg file format.
 - 100 pixels per inch is the recommended resolution for each image.
 - Stretch each image so that it reaches either the maximum "X" (width) or "Y" (height) guide dimension of a given slide; center each image within the guidelines.
 - All slides must remain in landscape orientation and retain the black background color provided by the master slide.
 - All text and graphics must be contained within the .jpg image.
 - No text, graphics, sound, video clips, transitions, links to other files or custom animation are permitted in PowerPoint presentation itself.
 4. Save the revised presentation onto a new CD-ROM. The name of the new PowerPoint file should correspond exactly to your assigned Entry # (i.e. "C-1.ppt"). **Do not ZIP** or compress the file in any way.

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5. Label both the CD-ROM and front cover of the jewel case with your assigned Entry # (i.e. "C-1"). Use indelible ink on the disk.
6. PowerPoint presentations must not exceed 7MB or 7000 KB. Do not exceed 15 total slides. All entry disks must be IBM compatible.
7. AIA St. Louis reserves the right to disqualify any entry that does not meet the above criteria.

PowerPoint Content

Include in the PowerPoint Images the following:

1. Provide slides that clearly present the aspect of work being evaluated.
2. Slides of plans or elevations may be included but are not required. Text on floor plans or elevations must be contained within the .jpg image, not placed in PowerPoint.
3. Slides that portray the design and construction processes may be included but are not required.

WRITTEN COMPONENT

Submit four (4) copies each of the Concealed Identification Sheet and Project Data Sheet; available at www.aia-stlouis.org; click on Features; click on Design Awards; click on Craftsmanship Guidelines or on the following pages, attachments 1 & 2.

We recommend that your explanation of the project capture the design intent and execution of your project, not simply explain the completed project.

Attachment 1

**2012 AIA ST. LOUIS DESIGN AWARDS
CALL FOR ENTRIES GUIDELINES
CATEGORY: CRAFTSMANSHIP**

CONCEALED IDENTIFICATION SHEET

ENTRY #

List all names exactly as they should appear in the program.

Nominated Craft:

Project name:

Location:

Completion date:

Project owner (name, address, phone, contact person):

Craftsman (name, address, phone, and individual credits of craftsman directly responsible for designing, layout, fabricating and/or installing the work. If the entrant is an organization, also name the individuals directly responsible for the work):

Which name should appear on the award and in the program: (i.e., individual and/or company name)

Architect of Project (name, address, phone, e-mail individual credits):

General Contractor: (name, address):

Photographer: (name, address, phone)

Entry submitted by: (contact name, firm, address, phone)

Photographer/Illustrator (name, address):

This entry submitted by (contact name, firm, phone & email):

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Attachment 2

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PROJECT DATA SHEET

ENTRY #

Nominated craft (i.e. masonry, woodwork, stained glass, metal work, etc.):

Specific use of work being nominated:

Project Narrative (250 words or less. Please be specific in the description, detailing the specific component of the project being nominated):

Type of construction (materials and systems):

Area and cost data:



CALL FOR ENTRIES GUIDELINES

CATEGORY: CRAFTSMANSHIP 2012

GUIDELINES FOR THE JURY

Objective:

To recognize and encourage excellence in craftsmanship and bring public attention to the important contribution of the craftsmen in the construction of buildings and interiors.

Interpretation and the Program:

The Craftsmanship Awards program recognizes the importance of the Craftsman as an integral part of quality projects. The awards are intended to recognize a selected component and trade -- and not to recognize the whole project per se.

- ◆ to recognize the significance and enduring value to the built environment, through quality execution of fabrication and construction by dedicated, talented craftsmen;
- ◆ to promote the value of these contributions to the architectural and construction communities; and
- ◆ to increase public awareness of these contributors' talents.

The Jurors will review the submissions at the site. The parties responsible for these particular submissions will be contacted to secure access to the sites at a date convenient to the Jurors. The nature of the submissions will determine the nature of the awards; the Jurors will propose a "handful" of awards, some of which might not be ranked. This flexibility in both evaluation and recognition ensures that the submissions are judged on their own merits, and not in direct competition with unlike work.

Classification of the Awards:

Honor Awards should be given to projects supported by three jurors.

Merit Awards should be given to projects supported by two jurors, or projects that are supported by a number of jurors, but for some reason do not meet the standards of the Honor Awards.

Distinguished Awards should be given to projects that set themselves apart from the norm in a positive way. This could be through its overall concept, the achievement of the program or the way it has been executed. Key to this definition is the definition of "norm"; in this case, it is taken to be the typical project of its type.

The jury shall review projects for special achievement in the sub-categories (societal advancement, technical or preservation/restoration) and award citations where appropriate. The intention of this approach is not to force consensus on the jury.