



**2011 AIA ST. LOUIS DESIGN AWARDS  
CALL FOR ENTRIES GUIDELINES  
CATEGORY: DRAWINGS**

The AIA St. Louis Design Awards Program recognizes and encourages excellence in design with special emphasis on Drawings, and brings attention to works of distinction. Awards will be presented on Thursday, September 22, 2011 in St. Louis, Missouri.

**ELIGIBILITY**

Entry must be the work of architect(s)/designer(s) located in the AIA St. Louis Chapter area, **or** students at an accredited architecture school or area community college. Eligible architectural drawings may be in any medium or combination of media (including computer-generated images), and may depict existing, proposed or imagined environments. Submissions must have been produced since January 1, 2007.

Projects previously honored in a specific category of the AIA St. Louis Design Awards Program are not eligible to enter the same category again.

Entrants may submit more than one project. Each project must be submitted individually as outlined below. AIA St. Louis reserves the right to review the submission for compliance with submission rules. Non-compliance may result in rejection of the entry without refund of the entry fee.

Entry materials will not be returned. The entrant's signature constitutes written permission for AIASTL to use submission for publication and Chapter archival purposes.

**JUDGING CRITERIA**

The "Guidelines for the Jury" is included for entrants' review. See attachment no. 3

**JURY**

The 2011 AIA St. Louis Design Awards Drawings jury chair is Professor Emeritus Leslie Laskey of Washington University in St. Louis Sam Fox School of Design and Visual Arts.

**DEADLINE**

Registration deadline is close of business on July 15, 2011

Submission deadline is close of business on July 30, 2011.

Registration(s) and entry(ies) must be sent to AIA St. Louis, 911 Washington Avenue, Suite 100, St. Louis, MO 63101.

All registration for intent to enter must be accompanied by a completed application and fees, made payable to AIA St. Louis. A copy of the registration to enter can be found at [www.aia-stlouis.org](http://www.aia-stlouis.org); click on Features; click on Design Awards; click on Features; click on Drawings Guidelines.

### **Entry Submission Information**

The Entry Submission requires a digital component and a written component.

### **DIGITAL COMPONENT**

The St. Louis Design Awards Program requires submission of photos and drawings in digital format, on a CD-ROM. (see below).

In addition, we require one digital image in 300 dpi resolution. For a vertical image, the image must be 9.5" tall. For a horizontal image, it must be 6.5" wide. We prefer that this one digital image that will be used in our book/program is submitted in a tiff format.

### **Instructions for Graphic Submissions:**

- Download the appropriate Microsoft PowerPoint submission template from AIA/STL website at [www.aia-stlouis.org](http://www.aia-stlouis.org); click on Features; click on Drawings Powerpoint and follow the instructions for saving the template.
- 1. Slide 1 (required): Fill out all required project information. **Do not change** font style, location or size. Insert the representative image of the project. Because this slide will be concealed from the jury, the images on Slide 1 and Slide 3 should be identical.
- 2. Slide 2 (required): Revise this slide to correspond to your assigned Entry # (i.e. "D-1"). **Do not change** font style, location or size.
- 3. Slide 3:
  - Insert one image per slide maximum.
  - All images must be .jpg file format.
  - 100 pixels per inch is the recommended resolution for the image.
  - Stretch the image so that it reaches either the maximum "X" (width) or "Y" (height) guide dimension of a given slide; center the image within the guidelines.
  - All slides must remain in landscape orientation and retain the black background color provided by the master slide.
  - All text and graphics must be contained within the .jpg image.

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- No text, graphics, sound, video clips, transitions, links to other files or custom animation are permitted in PowerPoint presentation itself.
4. Save the revised presentation onto a new CD-ROM. The name of the new PowerPoint file should correspond exactly to your assigned Entry # (i.e. "D-1.ppt"). **Do not ZIP** or compress the file in any way.
  5. Label both the CD-ROM and front cover of the jewel case with your assigned Entry # (i.e. "D-1"). Use indelible ink on the disk.
  6. PowerPoint presentations must not exceed 7MB or 7000 KB. Do not exceed 15 total slides. All entry disks must be IBM compatible.
  7. AIA St. Louis reserves the right to disqualify any entry that does not meet the above criteria.

#### **WRITTEN COMPONENT**

Submit four (4) copies each of the Concealed Identification Sheet and Project Data Sheet; available at [www.aia-stlouis.org](http://www.aia-stlouis.org); click on Features; click on Design Awards; click on Drawings Guidelines, or use the following pages, attachments 1 & 2.

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***Attachment 1***

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**ENTRY #**

*List all names exactly as they should appear in the program.*

**Name of architect/designer:**

**Firm name** (if applicable):

**Address:**

**This entry submitted by** (contact name, firm, phone & email):

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**Attachment 2**

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**PROJECT DATA SHEET**

**ENTRY #**

**Drawing Title:**

**Intent of the Drawing:**

**Approach of the Drawing:**

**Media and Techniques Employed:**

**Attachment 3**

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**DRAWINGS AWARDS – GUIDELINES FOR THE JURY**

**Objective:**

To recognize and encourage excellence in architectural drawing, to elevate awareness, and to recognize the architects, illustrators, architecture graduates and architecture students whose efforts advance the art of drawing.

**Style:**

Accepting the pluralism of styles, media, approaches, and techniques in the region and the country, it should be assumed that any drawing could result in a distinguished rendering. The key standard should be the quality of the drawing and success in achieving the declared intentions.

**Scope of the Project:**

Each entry in the Drawings Awards program will be judged for the success with which the project has met its individual requirements. Entries will be weighed individually, not in competition with each other.

**Classification of the Awards:**

**Honor Awards** should be given to projects supported by three jurors.

**Merit Awards** should be given to projects supported by two jurors, or projects that are supported by a number of jurors, but for some reason do not meet the standards of the Honor Awards. Special citations may also be given out at the jury's discretion. The intention of this approach is not to force consensus on the jury.

**Distinguished Awards** should be given to projects that set themselves apart from the norm in a positive way. This could be through its overall concept, the achievement of the program or the way it has been executed. Key to this definition is the definition of "norm"; in this case, it is taken to be the typical project of its type.